



Catered Events • Cooking School

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Savor Hospitality launches daily vlog and offers free online cooking instruction to all!

Cary, NC – Chef Todd Mohr, founder of Savor Hospitality and The Cooking School, today announced the launch of a daily video blog (vlog), featuring cooking METHODS, tips and instruction. “*Cooking Coarse*”, as the daily online show will be called, aims not to teach its viewers the fineries of five star cooking. Instead, as Mohr himself puts it, “*Cooking Coarse* is not about fine cooking, it’s about getting dinner done and having more fun doing it. Our viewers will learn how to save time and money and prepare really nice everyday meals at home.”

Cooking Coarse has evolved from the classes taught at The Cooking School, which was founded by Mohr in 2007 with a similar mission: to demystify cooking and teach people to cook. In fact, the initial audience for *Cooking Coarse* will surely be the loyal clients and fans, most of whom subscribe to *The Digest*, a monthly e-newsletter published by Savor Hospitality and The Cooking School which provides real-world cooking methods and inspirations to its readers each month. Today’s premiere episode explains the chef’s objectives for upcoming episodes and why using basic methods to cook transcends the written recipe, freeing you to create your own dishes.

Viewers of *Cooking Coarse* will ultimately have the final say in what happens as the show progresses. “We plan to be very responsive to our audience and look forward to the comments posted after each episode,” Mohr promises, “we will take every reasonable comment seriously.” To view *Cooking Coarse* and REGISTER for email alerts, visit <http://www.SavorHospitality.com/wordpress/>

Savor Hospitality was founded in 2002 on the premise that corporate catering had needs that were going unfulfilled by the typical “delivery” lunch options. Since then the company has grown to include a private event venue located at 815 West Chatham Street in Cary and The Cooking School, which opened in the summer of 2007 and has already seen over 300 local residents learn and improve their home cooking skills.

The vision of Savor Hospitality is to provide an extremely high level of cuisine and personalized service for all events, both on-site and off-site, including: corporate luncheons and team-building events, business meetings, weddings and rehearsal dinners, birthday and anniversary parties, and holiday events. The vision for The Cooking School is to teach “method” cooking over learning recipes so that clients re-enter their kitchens with confidence and joy in the knowledge that they can make great family meal times at home. Free Introductory Classes are held monthly so that local culinaires can get a “taste” of the program. For more information, please visit <http://www.SavorHospitality.com>